

WHAT
DODGE CITY COMMUNITY JUNIOR COLLEGE
MEANS
TO
DODGE CITY AND FORD COUNTY

" D O L L A R S A N D S E N S E "

A REPORT
TO
PATRONS

Dodge City Community Junior College Bulletin
Revised, May 1968

Jan. 1976

~~1000 Second Avenue Dodge City, Ford County, Kansas~~

14th + By Pass #50, Dodge City, Ford County, Kansas

Conard
Dunstford
Goff

DODGE CITY COMMUNITY ~~JUNIOR~~ COLLEGE

DODGE CITY, FORD COUNTY, KANSAS

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Warner
Randle
White

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ESTIMATED DOLLAR VALUE CONTRIBUTION OF DODGE
CITY COMMUNITY JUNIOR COLLEGE TO THE
ECONOMIC LIFE OF DODGE CITY AND FORD COUNTY

College Budget ('67-'68)	\$ 450,000
College Activity Budget	75,000
*Student Spending	1,000,000
College Sponsored Functions	125,000
Student Earnings	300,000
Miscellaneous	<u>50,000</u>
	\$2,000,000

*United States Chamber of Commerce Estimate

THE COLLEGE

The Dodge City Community Junior College employs 57 full-time and 17 part-time personnel. These numbers include 41 full-time and four part-time instructors; four full-time and one part-time administrators; seven full-time and eight part-time clerical workers; two full-time and four part-time custodians; and three full-time and one part-time food service workers.

All instructors have been hired as specialists in their fields. A Masters Degree is standard for regular and part-time instructors, and many have had advanced studies and had courses of training set up especially for Junior College instructors.

The college operates under State law with the President as the administrative head. By State law the Board of Trustees is the responsible body for the operation of the college.

Dodge City Community Junior College administers a regular college transfer program, the state's best vocational-technical program, an active adult education program, and a general education program.

Included in the vocational-technical program, which is operated in cooperation with the Southwest Kansas Area Vocational Technical School, is a practical nurse program, a cosmetology school, a commercial truck driver school, executive secretarial program, and an agricultural mechanics technology program. A feed industry technology program will begin in September, 1968.

Dodge City Community Junior College is fully accredited by the North Central Association of Colleges and Secondary Schools and the State Department of Public Instruction.

THE STUDENTS

headcount

500 In the past year there have been approximately ~~2,000~~ students enrolled in the various programs of the College. Regular college enrollment hit a new all-time high of ~~774~~ students in the Spring of 1968.

1938

fall of 1975

THE COLLEGE GENERAL BUDGET

1974-75

The citizens and businessmen of Dodge City may look upon the College as one of their most stable and productive economic businesses. The total budget of the college for 1967-68 is ~~\$450,000~~ for all phases of the college program.

\$1,841,000

Of all college personnel, including full-time and part-time instructors, maintenance men, clerical workers, and administrators, 66 per cent own their own homes. The average college faculty family is 3-plus persons (from 1-6). The average years of residence in Dodge City is 12-plus years.

THE COLLEGE ACTIVITY BUDGET

Expenditures for college activities for 1967-68 will be about \$75,000. This money will be spent sponsoring a wide variety of student activities, including athletics, music, debate, lectures, and dramatics. The money for the activity budget comes from student fees. This money will be spent in Dodge City and Ford County.

STUDENT SPENDING

In the "Dollar and Sense" line, too, the student body of this year means about \$1,400 a year per student, according to U.S. Chamber of Commerce statistics. This totals about \$1,000,000 a year. A number of the students are married, many own cars, and a few with families own their homes.

COLLEGE SPONSORED FUNCTIONS

Many of the college student activities mean \$'s to the merchants of the county in that the activity draws parents of the students and friends of the college into our area.

Fifteen out-of-town teams -- or more -- with 15 to 45 members come into this area for athletic events. All require food and a few stay one or two nights.

Dodge City Community Junior College's adult education program -- 400 participants since January 1967 -- draws from all twenty-nine counties of southwest Kansas and helps to make this county the "educational center" of the area. Many of these adults will spend money and at times bring their families with them. A number of the adult education activities bring persons from a wide area -- Topeka, Pittsburg, Emporia, Wichita -- and some, such as the Southwest Kansas Personnel and Guidance Association, are events that are regularly scheduled here.

As host of area high school activities and often as official center for Kansas State High School

activities Association events, Dodge City Community Junior College plays an additional role in the economic and cultural life of our community. High school visitors to our campus for these events number in the thousands each year. Besides their cultural values, these visitors make an important economic contribution to our community.

The college also participates in hosting the Kansas State Teachers Association annual convention which meets in Dodge City on alternate years. About 1,500 teachers visit here on this occasion.

It is impossible to know accurately how much these high school students and adults spend, but it must run into thousands of dollars each year.

Besides these events the college has its own cultural program each year which includes two full length dramas, one musical comedy, many public appearances by the Cong Chorale and the college Chorus, the college Band, and the Vocal Quartets and other musical groups. The Christmas Vespers is a highlight of each Christmas season. Full participation in the Community Concert Series illustrates the close cooperation which exists between the college and the community, as well as providing a great cultural opportunity for our students. In addition, the college Lecture Series brings famous personages such as John Howard Griffin, Drew Pearson, David Schoenbrun, S.L.A. Marshall, and Bill Sands to our community.

STUDENT EARNINGS

Of our nearly 800 day school students, recent studies indicate that at least 500 make an active contribution to the economic life by part-time work. The economic value of their goods and services is

not easily calculable but must be considerable, approximately \$300,000 a year.

All in all, it might be conservative to estimate a \$ value to Dodge City College of \$2,000,000 a year, spread over a wide variety of Dodge City and Ford County businesses. Actual county taxes to support the college in 1967-68 will be \$268,000.

This Is

DODGE CITY COMMUNITY JUNIOR COLLEGE

In

" Dollars and Sense "